



Alumnus of the Month

Name: Karnila Willard

Nationality: Indonesian

Schools/Universities you studied at: Hochschule Bremen and Universitat De Valencia

Year of Completion: 2007

Specialisation: Global Marketing

Job Title: Vice Rector / Lecturer

Employer: STT Migas Balikpapan

Location: East Kalimantan - Indonesia

What you liked about the Schools/Universities you studied at:

The dual program which I have taken Germany-Spain was a unique combination. The different culture in transferring knowledge between German-Cultural based and Spanish-Cultural based professors is fascinating. In addition to it, their way of delivering the theoretical knowledge to approach real case scenario has enriched my ability in assessing problems and finding solutions. In my first part of study, the subject of "Strategic Thinking" and "Leadership" were very interesting and proven to be very useful to me. It has successfully broadened my perspective and indeed has given me a strong base in performing my job currently.

What you do in your job?

In regard to my job, both as Lecturer and Vice Rector, the knowledge I have learned during study at IMBA has been an important capital. It helps me in delivering some business subjects to students. At the same time, it assists me as a Vice Rector in managing the three departments under my responsibilities, which are General Administration, Human Resources, and Finance. In addition to it, I am currently taking my PhD in the Department of Forestry Management of Mulawarman University. Finally, as my contribution to the society I am involved in some environmental concern activities.

Whom you would like to connect with in the Alumni Network?

I really like to have network with alumni that involve in ecotourism business, nature conservation and those who related with eco-labeling of forest product. It would be nice also to know some alumni who are involved in the business of renewable energy.

Contact Details

Email: Karnilawillard@yahoo.com

LinkedIn: [Karnila Willard](#)